



NEWS RELEASE

DATE: December 1, 2025

FOR IMMEDIATE RELEASE: 23rd GAR-Influenced Profit Proven Commercial Female Sale

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23rd GAR-Influenced Profit Proven Sale Sets New Record for Commercial Females

When volatile futures dominate the market, it often leads to doubt across production, *unless* the producer has “skin in the game” and recognizes the beef industry as their profession. Progressive commercial cow-calf producers are adept at ignoring the noise and focusing on what makes money in the cattle business. Regardless of the volatility reports that may dominate news cycles, the fact remains the U.S. cow herd inventory is at the lowest in more than 50 years and demand is at, or near, an all-time high. Our ultimate report card comes from the consumer that continues to affirm demand for high quality beef, despite higher prices.

On Monday, November 24, 118 bidders registered to bid on this year’s offering of Gardiner-influenced, genetically tested, commercial females. In just over an hour, 28 buyers voted with their pocket books, confirming their bullish expectations for the future of the beef business.

Fourteen consignors from six states offered 1,089 head of elite commercial Angus females, all sired by and/or bred to GAR sires. Many of the consignors are generational Gardiner Angus Ranch customers. These producers made directional change in their cow herds by embracing technology, using genetic selection tools, implementing herd health protocols and best practice husbandry. They have intentional heifer development programs, retain ownership and embody the discipline required to use the data to make beef better. Some have sold commercial females in every Profit Proven sale.

Volume buyers for the day include: Ryan Vogt, Vogt Grain Farms, Newton, Kansas; Derek Thomas, MFT Cattle Co. LLC, Overland Park, Kansas; Sach Oliver, Rogers, Arkansas; Randall Pemberton, R&J Cattle Co LLC, Richland, Missouri; Justin & Jason Wethington, Nazareth, Texas.

We congratulate the Profit Proven group on the most successful sale in its 23-year history. We also congratulate the buyers on their purchases of the most elite commercial Angus females in the U.S.

Sale Total & Averages

| Total Head | Category | Gross | Average |
|------------|----------------------------|-------------|---------|
| 53 | Fall Pairs | \$393,800 | \$7,430 |
| 153 | AI & Bull Bred Cows | \$800,500 | \$5,232 |
| 423 | AI Bred Heifers | \$1,801,400 | \$4,259 |
| 223 | Bull Bred Heifers | \$996,500 | \$4,469 |
| 148 | Open Yearling Heifers | \$534,350 | \$3,610 |
| 89 | Open Spring 2025 Heifers | \$276,600 | \$3,108 |
| 1,089 Head | Overall Sale Total/Average | \$4,803,150 | \$4,411 |