



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE:

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### Buyers Anticipate a Continued Bullish Market in the 10<sup>th</sup> Annual “Meating Demand” Sale

The ancient Greek philosopher, Plato, is credited with saying, “necessity is the mother of invention.” Ten years ago, the Meating Demand Bull Sale also began out of necessity. Today, the Meating Demand Sale offers our commercial cow-calf customers an opportunity to select the same elite genetics in a slightly different age group ready to turn out and go to work.

The high selling bull in the sale was Lot 26, GAR Logic. This 14-month-old son of HPCA Vision, a son of Home Town, posted a special combination of calving ease, growth, marbling, muscle and value. William Herring, 111 Farms, Whigham, Georgia, paid \$51,000 to own this tremendous multi-trait bull. Semen will be marketed through Market Makers Beef, a division of Ashland Veterinary Center. Lots 1, 6 and 8, all GAR Fireproof sons, sold to Aaron Allen, Holton, Kansas; Rhett Radcliff, Radcliff Ranch, Forgan, Oklahoma; and Josh McKinney, McKinney Land & Cattle, May, Oklahoma, for \$15,000 each, respectively. Three bulls, Lots 2, 19 and 154 sold for \$14,500 each, respectively, to Tim Ballard, HWH Karval, Olney Spring, Colorado; Chris Mann, C&T Angus, Morningview, Kentucky; and Jesse Luckie, Snake Creek Ranch, Ashland, Kansas. McKinney Land & Cattle added Lot 3, GAR Fireproof T1634, to his purchases with a winning bid of \$14,000. Bryce Thurgood, Full Curl Farms, Firth, Idaho; and Jan Unruh, Jan Ranch, Copeland, Kansas, each paid \$13,500 to own Lot 13, GAR Fireproof P904, and Lot 59, GAR Veracious 174G, respectively.

Six bulls sold for \$13,000 each, to five buyers from four states. Repeat customers McKinney Land & Cattle and Mertz 09 Ranch, San Angelo, Texas, each paid \$12,500 for Lot 15, GAR Fireproof 414L, and Lot 102, GAR Grid Maker 10607, respectively. Multi-trait excellence was in evidence throughout the sale in both age groups of bulls. Lots 4, 64 and 87, sold for \$12,000 each to McKinney Land & Cattle; Rod Entz & Sons, Pretty Prairie, Kansas; and a partnership of Travis Bunch, Surrency, Georgia, and David Barber, Cross B&B Farms, Baxley, Georgia, respectively.

Six bulls, Lots 7, 16, 20, 35, 38 and 77 sold for \$11,500 each to five buyers, Aaron Allen; Jarred Tyree, Alva, Oklahoma; Mertz 09 Ranch; Radcliff Ranch; and Snake Creek Ranch. Eight bulls sold for \$11,000 each to Mertz 09 Ranch; Steve Ehrig, E-Brothers Ranches, LLC, Gonzales, Texas; Pete Smith, Circle 7 Farms, Pawnee Rock, Kansas; Aaron Allen; and Faron Strahm, Sabetha, Kansas.

Bidding was active on four groups, 113 head, of elite, Method Genetics tested, bred commercial females. Longtime GAR commercial customers, representing the entire spectrum of quality beef production typically compete to add genetically elite heifers to their cow-calf operation. Craige Means, Means Ranch had the winning bid and selected 20 head of heifers from Group #2 after a winning bid of \$4,175 per head. Jonah Carlin, Carlin Cattle Co., Protection, Kansas, selected 10 head of AI bred heifers from Group #1 and paid \$4,150 per head.

A total of 233 registered bulls and 113 bred commercial females sold to 97 buyers from 19 states in two and a half hours.

**Volume Buyers—Bulls:** Josh McKinney, McKinney Land & Cattle, May, Oklahoma; Jesse Luckie, Snake Creek Ranch, Ashland, Kansas; Len Mertz, Mertz 09 Ranch, San Angelo, Texas; Rex McCloy, McCloy Family Farm Partnership, Morse, Texas; Jeff Decker, Decker Ranch, Lovington, New Mexico; Jack Sherry, Sherry Brothers, Holdenville, Oklahoma; Rhett Radcliff, Radcliff Ranch, Forgan, Oklahoma; Jim Randall, Garden City, Kansas; Aaron Allen, Holton, Kansas; Brant Baca, Baca Ranches, Vega, Texas; Kelly Giles, Giles Cattle Co., Canyon, Texas; Carl Goad, Ralston, Oklahoma; Michael Ross, Navasota, Texas.

**Volume Buyer—Commercial Females:** Rusty and Shannon Wharton, Wharton 3C Cattle LLC, Syracuse, Kansas; Craige Means, Means Ranch, Dublin, Texas.

### Sale Total & Averages

| Total Lots | Category                             | Gross       | Average |
|------------|--------------------------------------|-------------|---------|
| 142        | 19- to 20-month-old registered bulls | \$1,051,000 | \$7,401 |
| 91         | 14-to 16-month-old registered bulls  | \$868,500   | \$9,544 |
| 233        | Registered bulls                     | \$1,919,500 | \$8,238 |
| 52         | Bred commercial cows                 | \$208,000   | \$4,000 |
| 61         | Bred commercial heifers              | \$246,375   | \$4,039 |
| 346 Head   | TOTAL                                | \$2,373,875 |         |