



NEWS RELEASE

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FOR IMMEDIATE RELEASE:

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8th Gardiner Angus Early Bird Sale Sets New Record for January Event

As the current market cycle continues to explore new highs, a closer examination of the market dynamics prove once again, the strong signal sent from retail consumers down the supply chain confirms the demand for higher quality beef. Each year, more Gardiner Angus Ranch commercial cow-calf producers are recognizing the extraordinary value of elite genetics from birth to harvest and are retaining ownership. Year after year, GAR cattle and GAR-influenced cattle rank in the top 5% of all cattle processed through U.S. Premium Beef. As a result, the bulls selling in the 2025 Early Bird Sale and the entire offering of females will continue to excel throughout the beef production spectrum in elite cow-calf operations.

The high selling bull was Lot 32, GAR Grid Maker 10651. He is an 18-mo-old bull, ranking in the top 1% of the Angus breed for carcass weight, marbling and ribeye and the top 1% of Method Genetics database for retained ownership income index (ROI). He sold to Mathew McBride, McBride Angus Farms, Beechrove, Tenn., for \$26,000. Lots 11, GAR Alpha, and 137 sold for \$25,000 each. Lot 11 sold to the team of Ogeechee Farms, Wadley, Georgia; David Barber, Cross B&B Farms, Baxley, Georgia; and Travis Bunch, Surrency, Georgia. Lot 137 to Margie Rice, Mayer Legacy LLC, Guymon, Okla.

Longtime customer Jim Bosler, JLB Ranch, Douglass, Kan., had the winning bid of \$24,000, \$22,500, \$20,000 (2), and \$19,500 to own Lots 15, 77, 17, 22 and 78. Michael Ross, Navasota, Texas, selected Lot 10, an outstanding GAR Turbo son, and paid \$22,000. Repeat customer Randall Grimmus, Grimmus Cattle Co., Hanford, Calif., outlasted the competition to own Lot 4, GAR Transcendent 7563, and paid \$20,000. Jason Faria, FB Genetics, Dumas, Texas, had the winning bid to own Lot 5 for \$19,000. GAR Fireball 7073 is a Fireball son that exemplifies multi-trait excellence.

Lot 3, GAR Transcendent 5473, checks all the boxes for birth to harvest performance. James Coffee, Branch View Angus, Hustonville, Ky., had the winning bid of \$18,500. Four bulls, Lots 30, 217, 269, and 296, sold for \$18,000 to Ronald Fox, Plains, Kan.; Darin Dickey, Cheyenne Wells, Colo.; Jerry Jones, Fourche River Ranch, Gravelly, Ark.; and Brian Walt, W6 Ranch, Collyer, Kan., respectively. Mayer Legacy LLC selected Lot 56, GAR Turbo 6403, and paid \$17,500. Outstanding producers representing some of the most progressive commercial operations in the country, Bill Boyer, Boyer Angus Farms, Perryville, Mo.; Woody Folsom, Circle F Farms, LLC, Baxley, Ga., and JLB Ranch, competed to own Lots 9, 34, and 85, respectively, on winning \$17,000 bids.

Demand was never more evident that the commercial heifers selling. Steve Hillhouse, Hillhouse Angus, LaGrange, Texas, had the winning bid on the high selling group of 15 head of AI bred heifers at \$4,500 each. Jeremy Miller, Pekin, Ind., purchased 10 head of AI bred heifers for \$4,000 each. Phil Jelinek, Top Line Farm, Davison, Mich., purchased 13 head of AI bred heifers for \$3,800 each. The entire offering of commercial heifers averaged \$3,818.

Notes of Interest:

- 321 bidders registered for the sale.
- 134 buyers from 22 states purchased 348 lots in four hours.
- 13% of the bulls sold from \$15,000 to \$26,000
- 16% of the bulls sold from \$12,000 to \$14,500
- 25% of the bulls sold from \$10,000 to \$11,500
- 46% of the bulls sold from \$6,000 to \$9,500

Volume Buyers–Bulls: Jim Bosler, JLB Ranch, Douglass, Kan.; Mike Gibson, Gibson Ranch, Paducah, Texas; Josh McKinney, McKinney Land & Cattle, May, Okla.; Joel Nuckols, Nuckols Cattle Co., Elida, N.M; Jeff Sloan, Sloan Livestock Ltd., San Saba, Texas; Brian Darst, SL Ranch, Alturas, Calif.; Neil Shelton, Amarillo, Texas; Rod and Randy Blunk, Hardtner, Kan.; Sam Harrell, Claude, Texas; Steve Elkins, Elkins Steve Farm, Spearsville, La.; David Hilker, Hilker Ranch, Cimarron, Kan.; Mert Bradshaw, Red Bluff, Calif.; Woody Folsom, Circle F Farms, LLC, Baxley, Ga.

Volume Buyer–Commercial Females: Hillhouse Angus; Allen Garrett, Garrett Farms, Statham, Ga.; Josh McKinney; Jeremy Miller; and Phil Jelinek; Norman Stutzman, Belvue, Kan.

Sale Total & Averages			
Total Lots	Category	Gross	Average
12	20-month-old registered bulls	\$122,500	\$10,208
331	18-month-old registered bulls	\$3,583,000	\$10,825
343	Registered bulls	\$3,705,500	\$10,803
99	AI bred commercial heifers	\$380,700	\$3,845
70	Bull bred commercial heifers	264,600	\$3,780
512 Head	TOTAL	\$4,350,800	