

NEWS RELEASE

DATE: January 29, 2020 FOR IMMEDIATE RELEASE: For further information contact: Deb Norton, Cogent Ideas Inc., 785.231.0879

Producers Use Data to Make Informed Decisions in Gardiner Angus Ranch's 3rd Annual "Early Bird" Bull Sale

One of the benefits of offering superior Angus cattle at auction four times each year is to make certain each offering fits the needs of our customers. Four sales each year provide spring and fall calving operations equal opportunity to make genetic selections based on their selection criteria and timely need for herd bulls.

The 2020 "Early Bird" bull sale offering was sired by 16 different Angus sires, yet 85% of the bulls were sired by six of Gardiner Angus Ranch's most trusted sires: Ashland, Sure Fire, Method, Proactive, Momentum and Scale House. As always, the entire offering was selected for their upper percentile rankings that best characterize their value as "all around" sires for the traits of economic importance—from birth to harvest.

The two high selling bulls were 17-month-old sons of EWA Peyton and GAR Proactive and both sold to Grimmius Cattle Co., Hanford, Calif. Lot 70, GAR Peyton EWA 844, was the lead off bull in the 17-month-old group and earned his position with triple 1% percentiles for Method Genetics MPI, QPI and ROI and sold for \$75,000. Lot 85, GAR Proactive W2818, posted a 110 IMF ratio and 108 REA ratio, combined with a +17 CED and a +330 \$C and sold for \$40,000.

Jim Bosler, JLB Ranch, Douglass, Kan., and Manuel Gonzalez, Cuatro Cienegas, Mexico, each paid \$15,000 for Lots 8 and 15, respectively. Lot 8, the JLB selection, is a powerful GAR Sure Fire son that's a top 1% \$B and \$C and top 2% Method Genetics ROI. Lot 15, the Gonzalez selection, is a GAR Ashland son and a perfect illustration of our philosophy of producing cattle with calving ease, explosive early growth and end product merit.

Longtime customer and great friend, Randy Bayne, Protection, Kan., had the winning bid of \$14,000 on Lot 1, GAR Ashland N5228, a "power and calving ease" sire that also scored a triple 1% on Method Genetics indexes for MPI, QPI and ROI. Manuel Gonzalez also outlasted the competition to own Lot 7, GAR Cache N7038 on a winning bid of \$14,000. This powerhouse checked the 1% boxes for WW, YW, CW, Marb, \$W, \$F, \$G, \$B and \$C, as well as Method Genetics 1% for QPI and ROI.

The GAR Ashland sons were popular throughout the sale. Lot 43, GAR Ashland N5158, sold to Barry Ivison, Donie, Texas for \$12,000. In addition to his phenotype, his %IMF of 104 and REA ratio of 105 combined with a +13 CED, top 1% YW, top 2% \$C, top 3% \$B and ROI paint a clear picture that this young sire will make improvements in any cow-calf operation. Good customers and

good cowmen, JLB Ranch, paid \$11,500 to own Lot 106, GAR Sure Fire L188. JLB Ranch manager, Jason Dierks, is astute and disciplined and carefully makes his selections based on the demands of this diverse ranching operation. JLB followed up with a winning bid of \$10,000 for Lot 122, another top GAR Ashland son. Berry Bortz, CB Farms, Preston, Kan., and Darrell Kaiser, Park, Kan. teamed up to purchase Lot 96, GAR Ashland 804M, for \$11,000. 804M is a big-time marbling bull with a +1.16 marbling EPD and a %IMF ratio of 123!

At the end of another fast-paced Gardiner Angus Ranch auction, 82 buyers from 18 states and Mexico purchased cattle.

Notes of interest: 33% of the bulls sold from \$4,500 to \$5,000

49 GAR Ashland sons averages \$6,724
31 GAR Method sons averaged \$5,694
16 GAR Momentum sons averaged \$6,333
13 GAR Proactive sons average \$8,607
8 GAR Scale House sons average \$6,000
8 GAR Sunrise sons average \$5,625
41 GAR Sure Fire sons average \$6,500

Volume Buyers—Bulls: Mike Gibson, Gibson Ranch, Paducah, Texas; David Hilker, Hilker Ranch, Cimarron, Kan.; Mike LaGrande, Williams, Calif.; Mike Oden, Prescott, Ariz.; Joe Austin, Cienega Ranch, Willcox, Ariz.; Cullen Mancuso, Bryan, Texas.

Volume Buyers — Commercial Females: James Bourland, BHB Cattle Co., Clinton, Mo.; Phillip Kreidler, Geuda Springs, Kansas; Brody Herrington, Walking Cane Ranch, LTD, Caddo, Texas; Karry Dunn, DFC Dunn Four Ranch, LLC, Plano, Texas.

Sale Total & Averages Registered Bulls

Total Lots 61	Category 20-MoOld-Bulls	Gross \$439,500	Average \$7,205
125	17-MoOld-Bulls	832,000	6,656
186	Total Bulls	\$1,271,500	\$6,836

Load Lots Bred Commercial Heifers

3 108 Head Bred Commercial Heifers \$223,850 \$2,073

Gardiner Angus Ranch is a family-owned ranching operation located near Ashland, Kansas. Gardiner Angus is dedicated to the production of quality beef from gate to plate. Using their experience in beef cattle breeding, state of the art technology, data management and sound science, Gardiners produce Angus cattle that make documented contributions to the beef industry. The Gardiner operation records, measures and documents genetic merit on more than 5,000 Angus cattle each year. The ranch encompasses more than 48,000 acres in southwest Kansas and is a founding member of U.S. Premium Beef, LLC.