



NEWS FOR IMMEDIATE RELEASE

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SUBJECT: Gardiner Angus Ranch 35th Annual Spring Production Sale

Anyone connected to meat animal food production recognizes the agriculture economy is driven by demand. Many factors drive demand. At the end of the day, the goal is to maintain a consistent supply of quality product that exceeds expectations but never exceeds demand. Database selection of high accuracy, progeny-proven sires, genomic information and sound management are tools professional beef producers must use to produce high quality beef to meet an increasing global demand for beef.

The 224 buyers from 34 states, Canada, Mexico and Russia, purchasing cattle in the 35th Annual Gardiner Angus Ranch Spring Production Sale confirmed the premise that progressive beef producers recognize and will pay for value.

Long-time GAR customer and commercial beef producer, Joe Mayer, Mayer Ranch, Guymon, Okla., set the bullish market for the day with his purchase of Lot 1, GAR Momentum. Half-interest sold for \$130,000. Momentum is a GAR Progress son, the #1 bull in the Angus breed for marbling. In addition, Momentum is a +15 CED, top 1%, that also ranks in the top 1% of the entire breed for Marbling, \$G, \$QG and \$B. He also ranks in the top 2% of the breed for RE and \$W. Predictive data matters to professional beef producers. Joe Mayer is a retained-ownership commercial cattleman that earns premiums for pounds in the right package at harvest time. Momentum is leased to Select Sires.

Richie Longanecker, Lithia, Fla., paid \$25,000 for half interest in Lot 2, GAR Early Bird. This GAR Daylight son out of GAR Progress 830, who became the record high selling cow at GAR at the end of the day, is one of the most interesting young bulls to sell. His genetic package combines double digit CED of +15, +115 YW, +1 Marb and RE, and 124 %IMF ratio. Early Bird is also leased to Select Sires.

Repeat customers, Thaine and Anita Schickedanz, Fargo, Okla., had the winning bid on Lot 15, GAR Ingenuity 7352, for \$23,000. Trusting the market to determine value, throughout the day powerful genetics were not discounted simply because of a "carrier" status. Beef producers with a "skin in the game" connection to the food chain understand the importance of good management and breeding discipline.

Two bulls, Lots 8 and 224, sold for \$21,000 to Greg Young, Keytesville, Mo., and Galen Reece, Sawyer, Kan., respectively. Reece added to his purchases with Lot 12, GAR Ingenuity E252, for \$19,000. E252 was the #1 marbling bull in the sale with a whopping +1.7 Marb to go with a +122.45 \$B.

Joe Mayer added Lot 51, GAR Progress R682, to his load with a final bid of \$18,000. R682 is a +17 CED, -4 BW, +1.34 Marb and +112.50 \$B.

Two bulls sold for \$17,000. Doug Munton, Lethbridge, Alberta, Canada, and Ed and Gretchen Yeo, Cameron, Texas, purchased Lots 11 and 45 respectively.

Greg Young and long time customer, Roger Giles, Giles Ranch, Buck-

lin, Kan., each had winning \$16,000 bids for Lot 25 and Lot 41 respectively. Young continued to add to his purchases with Lot 16, another powerful GAR Ingenuity son out of the noted 8J04 donor, with double digit CED and +130 \$B, for \$15,000! Dale Long, Gate, Okla., also paid \$15,000 to own Lot 48, GAR Prophet G2809.

Three repeat buyers outlasted the competition to own Lots 108, 225, and 234 at \$14,000. John Adams, Plains, Kan., has been a GAR customer for several decades. John selected Lot 108. Joe Mayer continued the bidding competition and purchased Lot 225. Ed and Gretchen Yeo added to their purchases with Lot 234.

Five bulls sold in the \$13,000 range. Lots 118, 128, 162, 195 and 279 sold to Bob and Marianne Kavli, Wray, Colo., Melton Keller, Junction, Texas, Joe Mayer and Delbert Faske, Lexington, Texas, respectively.

Lot 111, GAR Daybreak 5482, is a calving ease bull with -.5 BW, +103 YW EPD, +.84 Marbling and +1.33 REA and sold to repeat customer Darrell Brobst, Stockton, Kan. for \$12,500. Producers using the data do not sacrifice end-product merit for low birth!

Eight bulls sold to six producers for \$12,000 each. James Denny Lillard, Louisville, Tenn., purchased Lots 18 and 61; John Grimes, Hillsboro, Ohio, purchased Lot 40; Greg Young purchased Lot 49; Clarence Yanke, Sunray, Texas, purchased Lots 80 and 230; Dan Larson, Sharon Springs, Kan., purchased Lot 87; and Chris Hoffman, Lindsborg, Kan. purchased Lot 213.

Six bulls sold in the \$11,500 range and 10 bulls sold for \$11,000. Thirty-two bulls sold for \$10,000.

GAR Progress 830 got the attention she deserved. Several of the nation's finest Angus seedstock producers competed during a short but furious auction to own the #1 cow of the Angus breed for \$B and \$G and the #2 cow of the breed for Marbling and \$QG. For those paying attention, a son, GAR Early Bird, sold as Lot 2 for \$25,000. Deer Valley Farm, Fayetteville, Tenn., had the winning bid of \$425,000. GAR Progress 830 will join GAR Objective 2345 in one of the most powerful groups of donor families in the Angus business.

Two donors, Lots 341 and 367X, sold to Todd Edwards, Leesville, S.C. and Black Gold Genetics, Robinson, Ill., respectively, for \$40,000. Lot 341, GAR Prediction 2740, is out of the noted 8J04, the #3 cow of the breed for \$Beef. Lot 367X, GAR Predestined N1039, is a full sister to GAR Quanh, a maternal sister to GAR Prophet and ranks in the upper percentiles of the Angus breed for the traits of merit.

GAR Allied Producer and good friends, John and Joanie Grimes, Maplecrest Farms, Hillsboro, Ohio, added to their impressive donor pen with Lot 345, GAR 28 Ambush N340, with a winning bid of \$30,000. Another Ambush 28 daughter, Lot 376, GAR 28 Ambush G31, sold to Jerry Bornemann, Mount Vernon, Mo., for \$29,000.

Typically, those attending GAR production sales arrive early, study the data and walk through many pens of cattle comparing the phenotypes to the genetic information in the catalog. As a result, the bidding is competitive from start to finish. John Wessel, Pine View Angus, Garber, Iowa, was one of those in attendance walking through many pens before selecting a bred heifer, Lot 686, a GAR Sunrise daughter carrying a GAR Sure Fire calf. Wessel had the winning bid of \$25,000.

Another Allied Producer, Jimmy and Glennette Goode, Goode Angus, Pampa, Texas, purchased donor Lot 352, GAR Progress 370, for \$24,000. Two donors, Lots 343 and 363, sold to Rob and Susan Barrett, Nevada, Mo., and Deer Valley Farm, for \$20,000 each.

CAM Ranches, Arnoldsville, Ga., also an Allied Producer, selected Lot 687, GAR Daybreak 1952, to add to their emerging Angus seedstock program for \$19,000. Bridges Angus, Lexington, Ga., paid \$16,000 to own donor Lot 368X, GAR New Day 3650.

Five females, Lots 347, 348, 349, 639 and 660, sold for \$15,000 to Jay Tinter, Marietta, Ga., Bob Mashburn, Lindsay, Okla., Blackstone Cattle Co., Stoughton, Wis., and Todd Edwards, respectively.

Steve Hillhouse, LaGrange, Texas, purchased Lot 344, GAR New Day 1100 for \$14,000.

Bob Armstrong, Roswell, N.M., and Todd Edwards each purchased females for \$13,000, Lots 371 and 405. Edwards also paid \$12,500 to own Lot 395. Tucker Link, KiamichiLink, Finley, Okla., had the winning bid on Lot 662, for \$12,500.

Always a competitive bidder, long-time customer and friend, Kenny Hinkle, Hinkle's Prime Cut Angus, Nevada, Mo., selected Lot 350, GAR Daybreak 3370, for \$12,000, to add to his donor pen. Bob Mashburn, consistent bidder throughout the day, also paid \$12,000 to own a top selling pair, Lot 389. Another repeat buyer during the sale, Bob Armstrong bought donor Lot 377, for \$11,500.

Four females, Lots 357, 359, 385 and 637 sold for \$11,000 to Bob Armstrong, Robin Wilson, Rocking W, Jefferson, Ga., Craig Cropp, Damascus, Md., and John Massaro, Tampa, Fla.

Cow-calf pair, Lot 393, sold to Todd Edwards for \$10,500. Four females sold in the \$10,000 range.

Interest in the commercial female portion of the sale was the strongest ever. Professional cow-calf producers are sending a clear signal that having genomic information has value. Jim Glover, Claremore, Okla., paid \$4,300 per head for a 10 head group of bred commercial heifers and followed up with a winning bid of \$3,750 for an 11 head group and \$3,500 for another 10 head group of commercial heifers. Randy Browning purchased a 10 head group for \$3,500 per head.

Volume Buyers—Bulls: Chris Hoffman, Lindsborg, Kan.; Roger Giles, Giles Ranch, Bucklin, Kan.; Cooper & Katie Hurst, Woodville, Miss.; Tim Hume, Walsh, Colo.; Joe Mayer, Mayer Ranch, Guymon, Okla.; Gilbert Krier, Ashland, Kan.; Mike Vickrey, Claremore, Okla.

Volume Buyers—Registered Females: Bill Beal, Blacksburg, Va.; Todd Edwards, Leesville, S.C.; Terry Bradshaw, Thackerville, Okla.; Steve Golla, Lockhart, Texas; Hinkle's Prime Cut Angus, Nevada, Mo.; Daltons On The Sycamore, Richmond, Va.; BJ Angus, Manhattan, Kan.; Daryl Sales, Valley Falls, Kan.; Doug Peterson, Overland Park, Kan.

Volume Buyers—Commercial Females: Jim Glover, Claremore, Okla.; Jimmy Sanders, Marshall, Ark.; Daryl Sales; Randy Browning, Appleton City, Mo.

Notes of Interest:

- Cattle sold to 34 states, Canada, Russia and Mexico
- 859 lots sold in a record 6 hours 15 minutes

Sale Total & Averages

Registered Bulls

Total Lots	Category	Gross	Average
189	18 mo. old registered bulls	\$1,843,000	\$9,751
111	Spring yearling registered bulls	896,000	8,072
300	Total Bulls	\$2,739,000	9,130

Registered Females

31	Bred donors	\$813,500	\$26,242
9	Open donors	80,500	8,944
44	Cow-calf pairs (3N1)	324,500	7,375
180	Bred registered cows	763,750	4,243
153	Bred registered heifers	797,500	4,435
717	Registered Lots	\$5,518,750	\$7,697
19	Bred commercial cows	58,900	3,100
121	Bred commercial heifers	415,750	3,436
2	Load lots bred heifers	220,400	2,226
Total		Total	Average
859 Lots		\$6,213,800	\$7,234