



FOR IMMEDIATE RELEASE

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The following information is being provided for your convenience in reporting the recent Profit Proven Commercial Replacement Female Sale.

SUBJECT: PROFIT PROVEN SALE REPORT

GAR-INFLUENCED COMMERCIAL FEMALES IN DEMAND AT 6TH ANNUAL SALE

Pratt, KS—The sixth annual Gardiner Angus Ranch-influenced commercial replacement female sale was, once again, a testament to the value-added potential of GAR-sired cattle. The 2007 Profit Proven offering featured consignments from nine diverse commercial ranching operations in southwest Kansas. The majority of the bred females were Ald to GAR Predestined, Rito 6I6, GAR Solution, GAR

Pinnacle and GAR Retail Product. All females were sired by or bred to GAR sires or sons of GAR sires. The majority of the offering was source- and age-verified through the AngusSource® or Guaranteed Gardiner Genetics G3 programs. Ashland Veterinary Center managed the health protocol for all ranches. Complete records, including all vaccinations and preventive health tests accompanied the cattle.

PROFIT PROVEN 6th Annual Commercial Replacement Female Sale Sale Average & Totals

	Gross	Average
45 Fall pairs	\$83,700.00	\$1,860.00
139 Bred 2-3-yr.-old cows	203,475.00	1,464.00
249 Bred 4-6-yr.-old cows	328,795.00	1,320.00
114 Bred heifers	178,525.00	1,566.00
236 Open heifers	205,925.00	873.00
783 Individual lots	\$1,000,420.00	\$1,278.00

The nine ranches consigning to the 2007 sale include Giles Ranch Co., Bucklin, KS; Merrill Ranch, Wilmore, KS; XIT Ranch, Plains, KS; K Ranch, Garden City, KS; McCarty Land & Cattle Co., Ashland, KS; HG Land & Cattle, Offerle, KS; Krause Cattle Co., Garden City, KS; Randy Bayne, Protection, KS; and JO Cattle Co., Springer, NM. Each ranch has used Gardiner Angus Ranch genetics exclusively for many years and value the premium opportunities available at each segment of the food chain. One of the first in the country to incorporate source and age verification tags, the Profit Proven Group continues to explore marketing opportunities that add value to GAR-influenced genetics up the food chain.