



## NEWS FOR IMMEDIATE RELEASE

Date: 12 May 2017

For further information, contact:

Deb Norton, Graphic Arts of Topeka, Inc. (785) 354-8596 Ext. 114

### Gardiner Angus Ranch's 2<sup>nd</sup> Annual "Meating Demand" Sale Attracts Progressive Cow-Calf Producers

Increasing the opportunities for registered and commercial cow-calf producers to make genetic improvements in their own operations is not a new goal for Gardiner Angus Ranch. In fact, this family-owned ranching operation has had the same goal since the first Angus bulls were offered at auction in 1980. The 2nd Annual "Meating Demand" bull sale offered 162 opportunities to make rapid genetic improvement. The 2017 offering, like every bull sold at GAR, is backed by generations of the disciplined use of progeny proven AI and ET. Since 2014, Gardiner Angus Ranch has used the Method Genetics single step genetic evaluation, incorporating performance, pedigree and genotype into an industry-focused indexing system. Single step is the most relevant methodology that allows us to make accurate decisions based on current market environments.

Selection pressure is continually applied to insure calving ease, growth, moderate height and end-product merit. The average of the entire offering of Meating Demand bulls ranked in the top 8% of the Angus breed for calving ease, top 18% for growth, top 4% for marbling and top 8% for \$Beef. The offering ranked in the top 12% of the Method Genetics ROI index, a conception to carcass index, accurately weighted to reflect real-time market influences.

The high selling bull was Lot 15, a GAR 100X son out of a B/R Destination daughter. GAR 100X C565 ranked in the top 7% Method Genetics index for MPI and top 1% of the Angus breed for \$B. He sold to Leon Horton, Four Stars Ranch, Clarksville, Texas, for \$8,000. Lots 38 and 53 tied for second high selling bulls. Lot 38, J-B Sure Fire N42 C021, a top GAR Sure Fire son and out of GAR Daybreak N42, sold to Doug

McLean, Blanket, Texas, for \$7,750. Lot 53, GAR Prophet 8045, a +11 CED combined with top 3% Method MPI, top 8% Method QPI and top 4% Method ROI, sold to Snake Creek Ranch, Ashland, for \$7,750.

Longtime GAR customers, Snake Creek Ranch and Rob and Sylvia Sellard, Sellard Farms, Bucklin, Kan., had the winning bids on Lots 8, 17 and 18 for \$7,500 each respectively. Jeff Krier, another longtime customer, Ashland, Kan., purchased Lot 14, GAR 100X 8015, for \$7,250.

Five bulls sold in the \$7,000 range. Dale Long, Long Ranch, Gate, Okla., purchased Lot 1. Jim Kjerstad, Kjerstad Cattle Co., Quinn, SD, came with a plan to buy Sunrise sons, outlasted all competing bidders to own Lots 6 and 22. Alan Jett, Laverne, Okla., purchased Lot 9 and Titus Jaeger, Lakin, Kan., purchased Lot 27. Kjerstad Cattle Co. continued to add to their load with the purchases of Lots 20 and 19 for \$6,750 and \$6,500 respectively. Seven more bulls sold in the \$6,500 range. Lots 2, 13, 26, 28, 32, 36 and 48 sold to Robert Spaulding, Villa Ridge, Ill.; Joe Waggoner, Waggoner Cattle Co., Carthage, Miss.; Snake Creek Ranch; Titus Jaeger; Dale Hix, Lafayette, Tenn.; David Taylor; Smith Taylor Partners, Dallas, Texas; and Four Stars Ranch.

Volume bull buyers: Snake Creek Ranch, Ashland, Kan.; Kjerstad Cattle Co., Quinn, SD; Jim and Cheryl O'Brien, Mullen, Neb.; Jeff Krier, Ashland, Kan.; Gilbert Krier, Ashland, Kan.; Rob and Sylvia Sellard, Bucklin, Kan.; Rusty and Shannon Wharton, Syracuse, Kan.; Sam Hands, Triangle H, Garden City, Kan.

The sale concluded in one hours and fifteen minutes. Cattle sold to 64 buyers from 12 states.

#### Sale Total & Averages

##### Registered Bulls

Total Lots	Category	Gross	Average
162	18-20 mo. old registered bulls	\$685,500	\$4,231
98	Bred commercial heifers	193,350	\$1,973